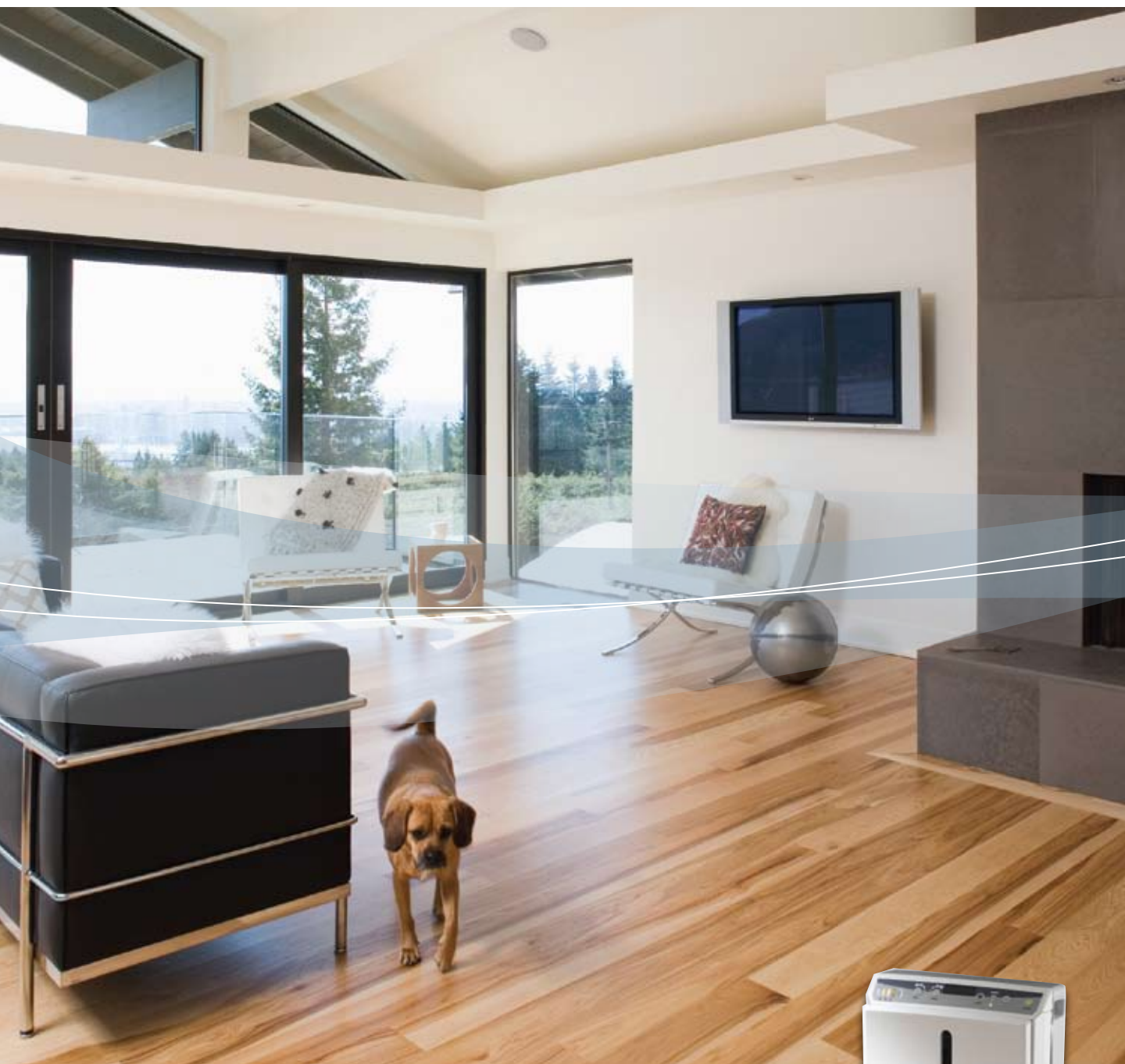


**A BREATH OF FRESH AIR IN AIR  
PURIFICATION  
TECHNOLOGY**



PURE AIR. PURE BRILLIANCE.

PROVEN AND TRUSTED POWER TO TRANSFORM



## CERTIFIED ASTHMA & ALLERGY FRIENDLY

The ATMOSPHERE® Air Purifier is the first and only air purifier certified Asthma & Allergy Friendly\* by the Asthma and Allergy Foundation of America and Allergy Standards Ltd.

Products carrying the asthma & allergy friendly Certification Mark have been scientifically tested and proven more suitable for people with asthma and related allergic sensitivities.



\*Trademark: Allergy Standards Limited (Dublin, Ireland).



# YOUR HOME ENVIRONMENT.

**Your home is a safe haven**, a place of comfort and shelter. But, according to the EPA, the air you breathe inside your home could be more polluted than the air that's outside. And it could contain contaminants and pollutants that might affect the health of your family.

Until now, most of today's leading air cleaners only recirculated the same, contaminated air – leaving your home and family unprotected against invisible, airborne intruders that can cause or heighten the severity of existing breathing-related conditions.

The **ATMOSPHERE**® Air Purifier gives you the power to transform your home environment. Its innovative purification technology, superb performance, and purification power effectively eliminate 99.9% of the impurities that pass through the air, down to .01 microns – meeting the standards of the Association of Home Appliance Manufacturers and the Asthma and Allergy Foundation.

Quiet and efficient, the **ATMOSPHERE** Air Purifier protects the ones you love by cleaning the air they breathe. It's a breath of fresh air in air purification technology.

## WHAT YOU SHOULD KNOW ABOUT WHAT'S IN THE AIR YOU BREATHE:

- The average person breathes approximately 3,400 gallons of air each day – unfortunately much of that air is filled with contaminants, pollutants, and impurities that you just can't see.
- According to the EPA, the air inside your home can be more seriously polluted than the outdoor air in even the largest and most industrialized cities. Further research indicates that people spend approximately 90% of their time indoors, so for many people, the risks to health may be greater due to exposure to air pollution indoors than outdoors.
- Home interior air can contain a variety of contaminants and pollutants including mold spores, pollen, bacteria, dust mites, asbestos, radon decay products, and other particles and impurities both seen and unseen.




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## CLEAN AIR, CLEAR CHOICE ...

ATMOSPHERE® beats the competition, cleaning a larger room size (up to 390 sq. ft.) and adding great features: remote control, programmable timer with five settings, clean air indicator, and more.

 The Difference is Clear with ATMOSPHERE  
Compare to Blueair® and The Sharper Image®

|                               | <b>ATMOSPHERE Air Purifier</b>  | <b>Blueair ECO10 HEPASilent® Air Purification Unit</b>                   | <b>The Sharper Image Hybrid GP Germicidal Air Purifier</b>                     |
|-------------------------------|---|--|--|
| Purification System           | <b>Three-filter System<br/>Pre-filter, HEPA, Carbon</b>   | Five-filter System<br>4 Pre-filters, HEPA-Carbon                         | No Filters<br>Electrostatic Precipitator, Corona Discharges Cold Plasma, Ozone |
| Filter Life                   | <b>Pre-filter: Removable for cleaning<br/>HEPA: 1 to 3 years<sup>2</sup><br/>Carbon: 4 mos.–1 year</b>      | 1 year   | N/A<br>Blades need frequent cleaning   |
|                               | <b>Effectively removes up to 99.99%<br/>of airborne contaminant particles<br/>as small as 0.009 microns</b> | Reduces up to 99.97%<br>of airborne particles as<br>small as 0.1 microns | Reduces some airborne particles  |
| Cleaning Power                | <b>Reduces odors from smoke,<br/>cooking, pets, and formaldehyde</b>  | Reduces odors from smoke,<br>cooking, and pets                           | Reduces some odors   |
|                               | <b>No ozone emission</b>  | No ozone emission  | Some ozone emission  |
|                               | <b>Top airflow of 250 CFM<sup>3</sup></b>   | Top airflow of 250 CFM   | N/A  |
|                               | <b>Top CADR<sup>4</sup> of 250<sup>5</sup></b>  | Top CADR of 230  | Top CADR of 192  |
| Features                      | <b>Cleans a 390-sq.-ft. room</b>  | Cleans a 340-sq.-ft. room  | N/A  |
|                               | <b>Remote Control</b>   | No remote control  | No remote control  |
|                               | <b>Timer with 5 settings</b>  | No timer   | No timer   |
|                               | <b>Clean Air Indicator</b>  | No clean air indicator   | No clean air indicator   |
|                               | <b>Auto (one-touch) setting with<br/>built-in particle sensor</b>   | No auto setting  | No auto setting  |
|                               | <b>5 speeds</b>   | 2 speeds   | 4 speeds   |
|                               | <b>Lighted filter life indicator</b>  | N/A  | N/A  |
|                               | <b>Verified to AHAM AC-1 Standards</b>  | Verified to AHAM AC-1 Standards  | Not AHAM AC-1 verified   |
| <b>ENERGY STAR® Qualified</b> | ENERGY STAR® Qualified  | ENERGY STAR® Qualified   |  |

<sup>1</sup>Trademarks: Blueair and HEPASilent (Blueair AB Corp., Stockholm, Sweden); The Sharper Image (Sharper Image Corp., San Francisco, Calif.). <sup>1</sup>Competitive information comes from Blueair website and Sharper Image website. <sup>2</sup>HEPA filter life depends on contaminant level in the room. Most will last one to three years depending on use, unit speed, and room conditions. <sup>3</sup>CFM = Cubic Feet per Minute. <sup>4</sup>CADR = Clean Air Delivery Rate. CADR is widely accepted as a valid measure for comparing the performance of portable air cleaners and has been reviewed and referenced by the FTC and the EPA. <sup>5</sup>For best efficiency and effectiveness, CADR and Air Flow should be equal. ATMOSPHERE maintains the 250 CFM CADR while others drop depending on the pollutant. Product comparison.



It's easy to see the technological advantages and superior effectiveness of the **ATMOSPHERE**® Air Purifier when compared to top competitors. In category after category, the expansive filtration system, features, and advanced technology of **ATMOSPHERE** deliver a performance that blows other air purifiers and air cleaners away.

The **ATMOSPHERE** Air Purifier features an activated carbon filter with a surface area equal in size to 366 football fields – it removes smoke, cooking, pet, and other household odors, leaving your home smelling clean and fresh. And it removes particulates down to sizes as small as .01 microns – in fact, the **ATMOSPHERE** Air Purifier HEPA (High Efficiency Particulate Air) filter effectively removes 99.9% of the contaminants that pass through it.



PURE AIR. PURE BRILLIANCE.

# SUPERIOR TECHNOLOGY FOR SUPERB AIR QUALITY

No other air purifier on the market today has the balance of technology and features of the ATMOSPHERE® Air Purifier. From the capacity and effectiveness of its expansive CLARUS™ filtration system, the quiet efficiency of PUREFLOW™, to the automatic monitoring and protection capabilities of IntelliSense, and the fast-acting performance of Turbo Power, there's only one air purifier today that you should trust with your family's well-being.

## CLARUS FILTRATION 99.9% Effective



The CLARUS filtration system features an activated carbon filter with a surface area large enough to cover 366 football fields. This abundant capacity in addition to the HEPA filter eliminates 99.9% of all airborne pollutants that pass through the filter – effectively removing pollen, bacteria, dust mites, viruses, smoke, and impurities as small as .01 microns.

## INTELLISENSE Just Set It and Forget It



IntelliSense technology gives you an automatic one-touch mode that monitors and protects the quality of your home's environment – even when you're not there.

## PUREFLOW Whisper-Quiet Efficiency

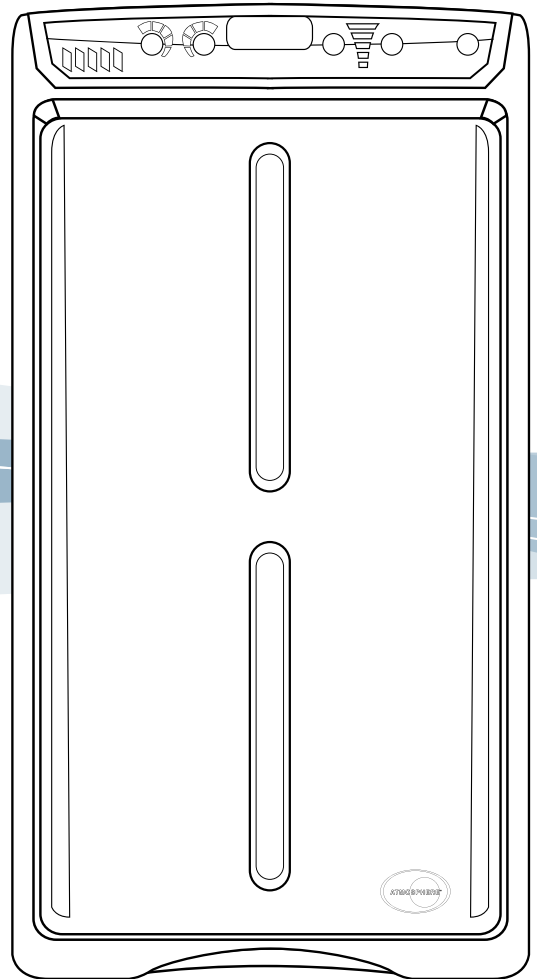


Quiet operation is as important to the comfort of your home as clean air. The ATMOSPHERE Air Purifier offers you both with the unique PUREFLOW system. The PUREFLOW system eliminates excessive fan noise by operating only when it is needed. It also reduces energy costs to earn ATMOSPHERE an Energy Star® rating.

## TURBO POWER Clean, Fresh Power



When you want to clear the air of cooking or pet odors, smoke, or other contaminants, in a hurry, turn on the Turbo Power. With the Turbo Power function you'll be able to clear and clean the air in a 390-square-foot room within 20 minutes or less.



### BENEFITS AND FEATURES AT A GLANCE

- Reduces airborne particles down to .01 microns.
- Effectively removes up to 99.9% of the airborne particles that pass through the unit.
- AHAM certified to reduce airborne pollen, dust, and tobacco smoke.
- Remote control.
- Three carrying handles.
- Third-party tested to reduce airborne bacteria, mold, viruses, fungi, dust mite allergens, asbestos, radon decay products, formaldehyde, and dioxins.
- Built-in particle sensor.
- Durable, premium-painted finish.
- Colorful, easy-to-read LED front-panel display.

## TECHNICAL INFORMATION

### Specifications

|                |                                  |
|----------------|----------------------------------|
| Size           | 15" wide x 11" deep x 29" tall   |
| Weight         | 23.2 lbs.                        |
| Electric power | A.C. 120 volts, 0.9 amps maximum |

### Filters

|               |  |
|---------------|--|
| Carbon filter | 1,900 grams of activated carbon. Life: four to 12 months, depending on use patterns, speeds, and hours of operation.   |
| HEPA filter   | High Efficiency Particulate Air rated. Reduces airborne particles as small as .01 microns by up to 99.9%. Life: three to 60 months, depending on particle sensor readings and use patterns, speed, and hours of operation. |
| Pre-filter    | Glass-filled polypropylene. Vacuum-clean, or rinse with water (dry completely before putting back into unit). Clean pre-filter every two to 12 months, depending on use patterns, speed, and hours of operation.           |

|                                       |         |                           |
|---------------------------------------|---------|---------------------------|
| <b>Clean Air Delivery Rate (CADR)</b> | Whisper | 50 cubic feet per minute  |
|                                       | Low     | 100 cubic feet per minute |
|                                       | Medium  | 150 cubic feet per minute |
|                                       | High    | 200 cubic feet per minute |
|                                       | Turbo   | 250 cubic feet per minute |

|                    |         |          |
|--------------------|---------|----------|
| <b>Power Usage</b> | Whisper | 4 watts  |
|                    | Low     | 9 watts  |
|                    | Medium  | 18 watts |
|                    | High    | 34 watts |
|                    | Turbo   | 59 watts |

|                                  |  |
|----------------------------------|--|
| <b>3rd party/ Certifications</b> | American Home Appliance Manufacturers    |
|                                  | Asthma and Allergy Foundation of America |
|                                  | Underwriters Laboratory                  |
|                                  | U.S. Department of Energy –              |
|                                  | Energy Star® rating                      |



## CONTAMINANTS REMOVED

### Allergen

|                    |                     |
|--------------------|---------------------|
| Dust Mite antigens | Cockroach allergens |
| Der pl & Der fl    | Dog allergens       |
| Silkworm fragments | Latex               |
| Cat allergens      |                     |

### Bacteria

|                                    |                                   |
|------------------------------------|-----------------------------------|
| <i>Bacillus subtilis</i> spores    | <i>Klebsiella pneumoniae</i>      |
| <i>Staphylococcus epidermidis</i>  | <i>Legionella pneumophila</i>     |
| <i>Chlamydia psittaci</i>          | <i>Mycobacterium tuberculosis</i> |
| <i>Corynebacterium diphtheriae</i> | <i>Pseudomonas aeruginosa</i>     |
| <i>Francisella tularensis</i>      | <i>Bordetella pertussis</i>       |
| <i>Haemophilus influenzae</i>      | <i>Streptococcus pneumoniae</i>   |

### Fungal Spores

|                                    |                                 |
|------------------------------------|---------------------------------|
| <i>Cladosporium sphaerospermum</i> | <i>Exophiala</i>                |
| <i>Corn smut</i>                   | <i>Histoplasma capsulatum</i>   |
| <i>Penicillium chrysogenum</i>     | <i>Mucor plumbeus</i>           |
| <i>Absidia</i>                     | <i>Paecilomyces variotii</i>    |
| <i>Acremonium</i>                  | <i>Pneumocystis carinii</i>     |
| <i>Alternaria alternata</i>        | <i>Saccharomyces cerevisiae</i> |
| <i>Aspergillus</i>                 | <i>Stachybotrys chartarum</i>   |

### Virus

|                    |                             |
|--------------------|-----------------------------|
| Coliphage MS2      | Parvovirus B19              |
| Adenovirus         | Reovirus                    |
| Coronavirus (SARS) | Respiratory Syncytial Virus |
| Coxsackievirus     | Rhinovirus                  |
| Hantaan virus      | Rubella virus               |
| Influenza A virus  | Varicella-zoster virus      |
| Measles virus      | Variola (Smallpox)          |
| Mumps virus        |                             |

### Pollen

|                 |                        |
|-----------------|------------------------|
| Arizona cypress | Birch                  |
| Bald cypress    | Cedar                  |
| Desert ragweed  | Cypress                |
| False ragweed   | Dandelion              |
| Giant ragweed   | Elm                    |
| Italian cypress | Goldenrod              |
| Japanese cedar  | Grass                  |
| Mugwort         | Hazelnut               |
| Orchard grass   | Hickory                |
| Paper mulberry  | Liquidambar (gum tree) |
| Ragweed         | Mulberry               |
| Short ragweed   | Nettles                |
| Slender ragweed | Rhodoturula            |
| Arizona cedar   | Pollen fragments       |

Note: Some of the microbes in this list are pathogenic and are capable of causing disease. The ATMOSPHERE® Air Purifier only treats a portion of the air in a room and should not be considered an appropriate method of protection against airborne microbes.



**ATMOSPHERE® Air Purifier**  
10-1076 \$971.50



**Replacement Carbon (odor) filter**  
10-1077 \$94.15



**Replacement HEPA filter**  
10-1078 \$146.10

**TRUST ATMOSPHERE TO PROTECT THE ONES YOU LOVE,  
BY PROTECTING THE AIR THEY BREATHE.**



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